REPORT OF THE ALEXANDRA PALACE AND PARK BOARD NO. 01-2010/11 COUNCIL - 4 APRIL 2011

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Chair: Councillor Pat Egan Vice Chair: Councillor Alan Strickland

1. INTRODUCTION

1.1 This report covers matters considered by the Alexandra Palace and Park Board (SEE ATTACHED) at our meeting on 6 September 2010 in relation to the recruitment and selection of Independent Advisors to our Board as part of our continuing strategy for the master planning and future vision of Alexandra Palace and Park.

ITEM FOR CONSIDERATION

2. ALEXANDRA PALACE GOVERNANCE UPDATE

- 2.1 As part of our Governance review at Alexandra Palace over the past 18 months, we have had a number of number of Stakeholder Forums and focus meetings where the concept of having Independent Advisors appointed to our Board. We discussed the role of the Independent Advisors in terms how they would work with our Board to assist in developing a future strategy and vision. We commented on the terms of engagement, job description and recruitment process for the Independent Advisors.
- 2.2 In particular we gave a steer as to the role, and expertise of the Independent Advisor particularly:
 - attracting persons with particular historic interest or ability to fund raise and an understanding of commerciality/fund raising, or high profile notoriety
 - not limiting the number of advisors but this be dependent on the specific criteria and skill set
 - the criteria for expertise falling into 3 main categories fund raising, heritage, hospitality
 - the Independent Advisors not receiving any monetary stipend for the role but be able to claim reasonable expenses
 - the role to be seen in an ambassadorial capacity with a whole range of abilities and that

3. RECOMMENDATION

3.1 We ask that powers be delegated to our Alexandra Palace and Park Board to commence the recruitment, selection and appointment of the proposed independent advisors.